

**Minutes for the Agriculture & Open Space Advisory
Committee**
Combination Keep Farming Meeting
June 25, 2007

Present: Virginia Kasinski- Glynwood Center, Joe and Harriet Rossi, Mary Ann Johnson, Kenny Migiorelli, Larry Thetford, Beth Mead, Valarie Smith-PTA, John Schmidt, Pete Hubbell, Miriam Latzer, Rich Biezynski, Robert McKeon,

Keep Farming

Mary Ann Johnson gave an update as to the present status of the Keep Farming project. Larry Thetford gave an update of the farmer survey results and also for the resident survey that was distributed at Apple Blossom Day. There have been 60 surveys gathered thus far and our goal is 300. The aim is to have residents fill out more surveys at the Farmer Appreciation Day in Tivoli this coming July.

Website/Marketing our Farms

Someone has volunteered time and website expertise to create a Red Hook Farms website in an effort to promote local/regional awareness of our farms. Ideas for what should be on the website were brainstormed and recorded. Some ideas include:

- 1 Featured farmers and their farms, complete with pictures
- 2 Calendar of what's available/ripe
- 3 Maps to our farms

Brochure Agro-tourism)

Ideas for a farm brochure were shared at this meeting. The brochure would have links to the forthcoming Red Hook Farms website in addition to individual farm websites.

Farmer Appreciation Day

July 29th at 3:00 pm in Memorial Park in Tivoli. The party will be hosted by Northwind Farms to celebrate their 25 years in business. All are invited!

The Keep Farming Committee will be distributing resident surveys for the Keep Farming study.

Farmers' Market

Continued discussion about the possibility of a Farmers' Market in Red Hook took place. It centered around balancing the community's desire to have one with the reality that it may not make sense for some of the farmers to have one.

More Ideas for Marketing our Farms

The following is a list of ideas that we shared for marketing our farms:

- 1 Harvest Farm Tours
- 2 Newsletter
- 3 Monthly Blog, including tips for monthly purchase

Respectfully,
Elizabeth Wilkins
Clerk