

Economic Development Committee
8:30 a.m.-9:30 a.m., Thursday, July 25, 2011
Meeting Minutes

Present: Laura Pensiero, Ben Shute, Todd Baright, Dan Budd, members; Micki Strawinski, Town Board liaison; and volunteers: Brent Kovalchik, Village of Red Hook, Deputy Mayor; Jane Watson, Green Peas TV, invited guest

Not Present: Beth Jones, Chris Klose, EDC members; Juliet Harrison, Red Hook CAN (Community Arts Network), volunteer.

Call to Order: Laura Pensiero, meeting chair, called the meeting to order at 8:30 a.m. A quorum was present.

Minutes: Minutes of the 7-14-11 and 7-28-11 meetings are to be reviewed and approved at the 08-11-11 meeting.

Old Business:

1. All present discussed theme, costs, timing and potential uses of 3 to 4 minute film highlighting the past, present and future of Red Hook Township. Jane Watson, invited guest/producer, provided insight on most impactful piece and listened to the goals and ideas of all in attendance. She indicated that a general rule of thumb for costing this type of production is: \$2000 for first minute/\$1000 for each additional minute.
2. All present agreed that production, if it goes forward, should reflect points of interest in a balanced manner, regardless of donation amounts.
3. Laura Pensiero, Dan Budd, and Todd Baright agreed to personally contribute and assist in fundraising with other Red Hook business owners.
4. All members agreed that film footage should be garnered during end of summer fall... editing might occur after. Timing is critical to have a seasonally reflective piece available for 2012.
5. Members shared information about Red Hook CAN with Jane Watson. As a separate piece, she expressed interest in working on a short film that contrasts the art community in both NYS/Red Hook communities.

Next Meeting: Thursday, August 11, 2011 at the Village Hall

Adjournment: The meeting was adjourned at 9:30 a.m.