

Economic Development Committee
8:30 a.m.-9:30 a.m., Thursday, September 8, 2011
Meeting Minutes

Present: Todd Baright, Dan Budd, Beth Jones, Chris Klose, Laura Pensiero, Ben Shute, members; Micki Strawinski, Town Board liaison; and volunteers: Brent Kovalchik, Village of Red Hook, Deputy Mayor; Juliet Harrison, Red Hook CAN, Ed Pruitt, Red Hook Chamber of Commerce

Not Present: Ed Blundell, Mayor, Village of Red Hook.

Call to Order: Chris Klose, interim chair, called the meeting to order at 8:35 a.m. A quorum was present.

Old Business:

1. Red Hook Video – Participants agreed to working with Jane Watson, Green Peas TV, to produce a three to four-minute video introduction to Red Hook, for unlimited, free use by any and all organizations promoting the town, at an approximate cost of \$5,000. Funds will be raised privately and disbursed through the Chamber of Commerce, courtesy of Mr. Pruitt. A letter of agreement from Ms. Pensiero, Mr. Baright, Mr. Budd and the Chamber of Commerce, as underwriting producers of the video, will authorize Ms. Watson to proceed, with filming to begin at Hardscrabble Day, Saturday, September 24. The goal is to have a seasonally reflective piece completed and available for 2012.
2. Reporting on preparations for the 2012 Red Hook Bicentennial celebration, Mr. Klose said the Bicentennial Calendar, sponsored by the Baright Family, was at the printer and would be ready for sale on Hardscrabble Day. In addition, a Bicentennial Web site would go on line by September 15, and a two-minute Hardscrabble Day promotional video was being produced to appear on PANDA-TV and through YouTube by the 15th.
3. Ms. Jones reported that the Friends of Elmendorph would conduct their annual pie sale during Hardscrabble Day, followed by an evening of live music and dancing.
4. Ms. Harrison said that Red Hook CAN would be hosting an “Agri-Culture” show at the Pop Up Gallery on October 22.

Next Meeting: Thursday, September 22, 2011 at the Village Hall

Adjournment: The meeting was adjourned at 9:25 a.m.