

**Economic Development Committee**  
**8:30 a.m.-9:30 a.m., Thursday, October 27, 2011**  
**Meeting Minutes**

**Present:** Todd Baright, Dan Budd, Beth Jones, Chris Klose, Laura Pensiero, members; Micki Strawinski, Town Board liaison, and volunteers: Brent Kovalchik, Deputy Mayor, Village of Red Hook; Juliet Harrison, Red Hook CAN; Kim Gomez, Executive Director, Red Hook Chamber of Commerce.

**Not Present:** Ben Shute, member; Ed Blundell, Mayor, Village of Red Hook.

**Call to Order:** Chris Klose, interim chair, called the meeting to order at 8:40 a.m. A quorum was present.

**Minutes:** On a motion by Mr. Budd and a second by Mr. Baright, the committee unanimously approved the Minutes of Thursday, September 22, 2011.

**Old Business:**

1. Red Hook Video – After discussion, the committee agreed that Ms. Pensiero, joined by Ms. Jones, Ms. Strawinski, Ms. Harrison and Mr. Kovalchik would renew the Committee's efforts to work with Jane Watson, Green Peas TV, to see that the Red Hook promotional video is delivered by March 2012, within the original budget of \$4,500. This includes reviewing and approving a written treatment and script.
2. Membership – The Committee stands at six members and needs three more to complete its roster. Amanda Bodian, who owns Red Hook Emporium, was suggested and will be contacted. It was noted that Ben Shute will need to be replaced some time next year, after he moves from Red Hook to his new farm in Clermont, Columbia County.

**New Business:**

1. Marketing – Barbara Schreiber, co-owner of the Rhinebeck Department Store, and Maureen Missner, co-owner of Paper Trail, who are co-founders of *EnjoyRhinebeck* will be invited to the Committee's next meeting, Thursday, November 10, to discuss the group's marketing campaign, and possible collaboration with Red Hook.

**Next Meeting:** **Thursday, November 10, 2011** at the Red Hook Village Hall. There will be no meeting on Thanksgiving, Thursday, November 24.

**Adjournment:** The meeting was adjourned at 9:45 a.m.

Respectfully submitted: Christopher Klose, Secretary