

Economic Development Committee
8:30 a.m.-9:30 a.m., Thursday, March 28, 2013
Meeting Minutes

Present: Amanda Bodian, Kate Karakassis, Chris Klose, Ken Migliorelli, Laura Pensiero, members; Rich Biezynski (Red Hook Ag & Open Spaces Committee), Brent Kovalchik (Deputy Mayor of Red Hook); Kim Gomez (Red Hook Area Chamber of Commerce); Khenrap Yeshi (Village intern from Bard College)

Not Present: Todd Baright, Dan Budd, Harry Colgan (*ex officio*), Beth Jones, George Verrilli, members; Ed Blundell (Mayor of Red Hook).

Call to Order: Chris Klose, chair, called the meeting to order with a quorum present at 8:39 a.m.

Minutes: On a motion by Dr. Verrilli and a second by Mr. Baright, the committee unanimously approved the Minutes of Thursday, February 28, 2013.

Old Business:

1. Survey of Red Hook Businesses – Mr. Klose and Ms. Karakassis agreed to compile the survey results for Committee review and use in the proposed social media campaign.
2. Social Media – Ms. Pensiero and Ms. Gomez are in contact with Mary Kay Verba, Dutchess County Tourism, about utilizing available data relevant to Red Hook for the social media campaign. They also are identifying local and regional social marketing companies experienced in agro-tourism to create and manage the campaign. Funding would come from private businesses, by annual subscription.

Next Meeting: Thursday, April 11, 2013 at the Red Hook Village Hall.

Adjournment: The meeting was adjourned at 9:25 a.m.

Respectfully submitted: Christopher Klose, Secretary