

Economic Development Committee
8:30 a.m.-9:30 a.m., Thursday, May 9, 2013
Meeting Minutes

Present: Amanda Bodian, Dan Budd, Kate Karakassis, Chris Klose, Ken Migliorelli, Laura Pensiero, Harry Colgan (*ex officio*), members; Kim Gomez (Red Hook Area Chamber of Commerce); Ed Blundell (Mayor of Red Hook), Brent Kovalchik (Deputy Mayor of Red Hook).

Not Present: Todd Baright, Beth Jones, George Verrilli, members; Rich Biezynski (Red Hook Ag & Open Spaces Committee),

Call to Order: Chris Klose, chair, called the meeting to order at 8:41 a.m.

Minutes: On a motion by Mr. Budds and a second by Ms. Bodian, the committee unanimously approved the Minutes of Thursday, April 11, 2013.

Old Business:

1. Survey of Red Hook Businesses – Ms. Karakassis is to distribute the analysis to the committee. Ms. Pensiero is to contact the Dutchess County Tourism Office regarding Red Hook-specific data from their marketing survey. Mr. Klose is to draft a press release of the survey results and analysis for distribution to the media.
2. Social Media – A qualified social media firm will be selected to work with the committee to promote Red Hook as “business friendly.”
3. Outdoor Sculpture Show – Ms. Gomez reported that preparations continue for the show, which is to open in June.

New Business:

1. Newspaper Column -- The Committee has been invited to develop a periodic column, perhaps monthly, for a local newspaper. It would highlight best business practices and offer practical tips for building customer loyalty.

Next Meeting: Thursday, May 23, 2013 at the Red Hook Village Hall.

Adjournment: The meeting was adjourned at 9:25 a.m.

Respectfully submitted: Christopher Klose, Secretary