

Economic Development Committee
8:30 a.m.-9:30 a.m., Thursday, May 23, 2013
Meeting Minutes

Present: Todd Baright, Amanda Bodian, Dan Budd, Kate Karakassis, Chris Klose, Ken Migliorelli, Laura Pensiero, Harry Colgan (*ex officio*), members; Kim Gomez (Red Hook Area Chamber of Commerce); Ed Blundell (Mayor of Red Hook), Brent Kovalchik (Deputy Mayor of Red Hook); Inga McKay, Camp Ramapo.

Not Present: Beth Jones, George Verrilli, members; Rich Biezynski (Red Hook Ag & Open Spaces Committee),

Call to Order: Chris Klose, chair, called the meeting to order at 8:30 a.m.

Minutes: On a motion by Mr. Budd and a second by Ms. Pensiero, the committee unanimously approved the Minutes of Thursday, May 9, 2013.

Old Business:

1. Survey of Red Hook Businesses – Ms. Karakassis distributed survey results and Mr. Klose is to write and schedule a press release in coordination with the public relations outreach plan (see below).
2. Social Media (Public Relations) – Ms. Pensiero reported that the Office of Dutchess County Tourism is working with Young Strategies, Inc., of Charlotte, NC, to research and develop a targeted marketing and public relations plan. She will invite Tourism director Mary Kay Vrba to an EDC meeting to discuss how Red Hook and the County can collaborate on it.
3. Outdoor Sculpture Show – Ms. Gomez reported that eight sculptures have been entered in the show and that a press release is to be distributed to local media in advance of the June 15 opening.
4. EDC Newspaper Column – The Committee revised its list of potential topics. The column is to appear monthly in The Observer, beginning in August with Mr. Baright discussing the elements of success in a family business.

Next Meeting: **Thursday, June 27, 2013** at the Red Hook Village Hall, with Mr. Baright as interim chair while Mr. Klose is out of town.

Adjournment: The meeting was adjourned at 9:31 a.m.

Respectfully submitted: Christopher Klose, Secretary