

**MINUTES**  
**SENIOR SERVICES COMMITTEE**  
September 12, 2008

**ROLL CALL**

Present:   Andy Kehr, Chairman                                 Sheila Franklin, Secretary  
              Carl Dowden   Rose Rider  
              Jennifer Fivelsdal   Judy Walsh

Also Present:   Dick Franklin

Absent:       Betty Bader   Kelly Mosher  
               Jeanne Duntz   Harry Colgan, TB Liaison

**CALL TO ORDER**

Chairman Andy Kehr called the meeting to order at 9:37 A.M.

**APPROVAL OF MINUTES, AUGUST 15, 2008 MEETING**

Andy asked if there were any modifications or corrections to the Minutes. Hearing none, Carl made a motion to accept the Minutes as submitted. The motion was seconded by Judy and all were in favor.

**MONTHLY REPORT TO TOWN BOARD**

Andy shared with the committee copies of his monthly report to the Town Board.

**RED HOOK COMMONS / DIAL A RIDE**

Andy said that he has delivered 120 copies of the flyer to Margaret at Red Hook Commons.

**JOINT EXPO WITH RHINEBECK**

Rose said that the Expo date, September 24<sup>th</sup>, is coming soon and help is needed to set up. The food will be served from two large round tables which will be to the left in the hall. There will be a welcoming table and an information table. Rose and Judy presented sketches of the set up. The Hospital will be doing blood pressure and possibly other testing. The classrooms will be labeled A and B and will be opposite each other. There will be about 100 chairs in each classroom.

There will be sign up pads at the entrance and a table which will be shared by the two committees. Carl said that he has a table banner which could hang in front of the table. Rose asked him to bring it. Judy said that the Rhinebeck group is going to ask people if they want to be on an e-mail list. After discussion, it was decided to ask people if they want to be added to a Red Hook mailing list. Dick said that he could add the information to the data base which he maintains.

Rose had the schedule and Dick left the meeting room to get copies run off for distribution. When he returned, each of the committee members took copies to distribute. The Rhinebeck Committee has been doing publicity for the event in their area. They ran off 500 copies of the schedule and have put them around town. Jennifer offered to get copies to the libraries in Red Hook and Tivoli, the Tivoli Post Office, to the IGA and the community bulletin board at Stewarts. She also mentioned the Dutch Garden Club. Judy offered to take copies to Nekos and Royalty Caregivers and to arrange for someone to get the flyer to the Chamber of Commerce. Andy will go to Red Hook Commons and give copies to Margaret. He will also go to the banks. Dick asked about the pharmacies. Rose said that they would not take the material. Carl offered to mail a flyer to each church in town and ask them to post it. Rose will go to AARP. Andy suggested contacting all the groups in the Newsletter. Dick suggested Community Action.

The issue of parking was discussed. Andy verified that the entrance will be at Mulberry Street, near Coons Florist, not the main entrance on Route 9 opposite Double O. The Rhinebeck group is putting a sign on the main entrance directing people to Mulberry Street. Rose said that the Fairgrounds has such a sign.

Carl said that the Expo has been advertised in the Gazette. He offered to send a letter or an e-mail to the papers. Jennifer offered to do a blog. Dick said that Marc Molinaro has sent out information. He will ask Marc if he is going to do a mailing. Rose asked Dick if he could get the Expo announced on PANDA. Dick will call Fr. Fred. Rose will e-mail the schedule to Dick and also to Carl. Jennifer offered to provide some pictures.

Rose said that everyone who is volunteering should meet on Tuesday at 3:00 P.M. at Building A to set up. There will be boys from Day Top to do the heavy work. The rental furniture has been ordered from Bounce Central. Hopefully, everything will come together at 3:00 P.M. Andy said that he will be there. Rose will send an e-mail to remind everyone.

On Wednesday, the event will start at 9:30 A.M. The vendors have been asked to be there at 8:00 A.M. The doors will open at 8:00 A.M. and set up must be complete by 9:30. Andy, Carl, Rose and Judy will be there. Jennifer is coming, but cannot be there until 8:30. The food will be served at noon. At 11:00, someone has to go to Hannaford and Stop N Shop to pick up the food. Each store is contributing 150 sandwiches. The Committees have ordered 40 pounds each of potato salad and cole slaw as well as 100 additional sandwiches (for a total of 400 sandwiches). Everyone will help to serve at noon. Judy will ask Betty and Kelly if they can help. Day Top will come back to help clean up at the end of the event.

Andy will send the names of the panelists to Carl and he will make up a sign for each. He will also prepare a handout with the layout. Rose will e-mail him the logos for Ulster Savings Bank and Arbor Ridge so that these can appear at the front of the handout. The programs can go on the back or the inside of the handout. Rose showed the Committee a

sketch of the layout for the vendors. There are presently 27 vendors. As three need eight foot tables, there will be a total of thirty spaces. Judy will make copies of the list of the vendors. She went to the UPS Store and found that the cost to make 400 folded copies of the handout will be \$73.50. Rose said that they are the most reasonable store in the area.

### **NEWSLETTER**

Andy said that Rhinebeck has prepared their booklet, "Growing Older in Rhinebeck." He passed out some copies to the Committee members. He said that the two halves of the Committee's brochure are ready and he plans to forward the material to Henry Christopher and meet with him. He passed out copies of the material and asked for comments from the Committee. Rose asked about including the Women's Wellness Center, Body Be Well and Ageless and Moving and offered to get something written up. Sheila suggested that OFA and Community Action should be under a Human Services heading. The Committee reviewed the material.

Andy asked if the group was satisfied with the name "Red Hook Senior Services Committee Newsletter." Dick suggested "Red Hook Senior News" and the group agreed on this name. The welcoming statement includes the information that the publication is the effort of the Red Hook Senior Services Committee. It was decided that the format would be one to three sheets of paper, each with two sides. Andy said that he will talk to Dick before making any decision regarding formatting.

After the meeting Andy will call first Henry Christopher and then Dick. He will e-mail the information to Dick. Carl will send Andy and Dick the logo for the Committee. There was a discussion of the process of getting the material printed. It was determined that the group has to take the original to the UPS Store and they will duplicate it, staple and fold it. Carl asked how the Committee will finance the printing. He asked if the Committee has a line item in the budget. Upon questioning, Judy said she would estimate the cost to be a few hundred dollars. Rose felt that although the Committee does not have that much, it would be possible to find a means to cover \$200. However it would, she said, probably require a vote of the Town Board. Andy said that the actual cost must be determined. He will follow up and keep the group apprised by e-mail.

Andy asked how many copies of the brochure should be made. After discussion, it was decided that if we can get it out before the Expo, 200 to 250 copies should be made. Andy stressed that the Expo would be a most opportune time to distribute copies of the brochure.

### **NEXT MEETING**

Andy said that the meeting day has become problematic to some of the members and he suggested a Monday meeting. All those present said they would be able to attend a Monday meeting. In order to reach a consensus regarding the date of the next meeting, Andy will send out an e-mail to everyone as the full membership was not present.

**ADJOURNMENT**

The meeting adjourned at 11:02 A.M.

Minutes submitted by Sheila Franklin  
Secretary, Senior Services Committee