

Economic Development Committee
Wednesday, May 25, 2022
Meeting Minutes

Present: Kristina Dousharm [KD] (Chair), Amanda Bodian [AB], Dan Budd [DB], Chris Klose [CK] (Secretary), Ken Migliorelli [KM], Marty Reilingh [MR], Emily Sachar [ES], Jacob Testa [JT] (Red Hook Town Board ex officio)members; Melkorca Kjarval [MK] (Trustee, Village of Red Hook); George Jahn [GJ]

Call to Order: With a quorum present, Chair Dousharm called the meeting to order at 8:36 a.m.

Minutes: On a motion by Ms. Bodian and second by Dr. Reilingh, the Minutes of 05-18-2022 were approved unanimously.

Old Business:

Updates – KD: Grant; JT: Town Board has administrator lined up and preparing to start, depending on the various proposal decisions; farmworker housing looks good, including “extras” that would raise the total grant above \$1 million; KD: progress on grant writer? JT: RMcK is tracking but no detailed discussion of the process; will keep EDC posted up to the 06/30 deadline;

Bard intern: ES; identified the person but not met to decide; need to complete a job description and whether there would be any emolument; KD: should be free; any costs would be met by Bard; EDC’s small budget doesn’t permit an hour rate or “salary.”

Village update: Gertie’s Deli off the table for various reasons; CK: met with Dick Wambach, MK and KS re: increased cooperation, specifically with the Town Communications committee; next meeting June 13 at 2:30 in the Town Hall;

Red Hook Responds, DB: Rose Hill farm “thank you” event, including display of the new mobile commercial kitchen; as much as eight months’ operating funds in hand but need to continue funding push; graduation season imminent/good luck everyone;

Red Hook Chamber – status quo;

Hardscrabble Day – past attendance totaled 10,000 but last year was smaller because of local focus; resume more marketing this year; MR: meet ‘n greet evening before should take place again; MK: waiting for new Chamber director to coordinate with;

Goals – DB: set intern job description on door-to-door business canvassing; ES: draft job description in hand plus three business lists which need to be consolidated/updated/made publicly available; MR: need to mentor the intern; DB/MR/ES volunteer to do so; KD: will share Todd Baright/EDC marketing concepts paper of 2017 with the committee for further discussion;

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Next Meeting: 8:30 a.m., Wednesday, June 1, 2022, via Zoom.

Adjournment: The meeting was adjourned at 9:33 a.m.

Respectfully submitted: Christopher Klose, Secretary